



DIGITAL360 TECHNOLOGIES

A 360° SERVICE AGENCY

We are a full-fledged service agency with the experienced team and office in Hyderabad. We specialized in programmatic, performance, Social media marketing, Paid Media, SEO/ASO, Creatives/Formats.

Vision- Within our company, we recognize the paramount significance of trust in this industry. This recognition drives us to support our brands in every conceivable and inventive manner, ensuring their needs are met with unwavering trust in our capabilities.

Mission- With the assistance of our seasoned team members, we strategize, prepare, and execute plans for our clients with utmost energy and precision.

Values- Our clients hold the highest priority for us, and we consider their needs as the most valuable aspect. We are dedicated to addressing their requirements diligently.



OUR SERVICES

- Programmatic Digital Marketing
- Performance Digital Marketing (Mobile and Web)
- Social Media marketing & Native(Facebook, LinkedIn, Instagram etc)
- SEO & ASO
- Paid Media & Ads
- Creative/Formats Solution



PROGRAMMATIC ADVERTISING

This type of Digital marketing is good for Brand Awareness, Brand Building campaigns. We have been working with market top traffic sources like Times Internet, IE Online, Network18 Sites & regional websites and more, Several Mobile Applications, OTT and Audio publishers.

We also have account with DV360 and internal Media buying platforms.





PERFORMANCE ADVERTISING

Performance Digital Marketing focuses on maximizing the effectiveness and efficiency of digital marketing campaigns by measuring and optimizing for specific performance metrics, such as conversions, clicks, leads, sales, and return on investment (ROI). We specialized on Mobile and web performance campaigns

WEB Performance- Here we run various campaigns and generate quality leads for the brand, working with so many direct brand and agencies. We have got in-house traffic as we well connected with market top publishing houses and work on CPC, CPV, CPL, CPA, CPS.

Mobile Performance- We act as an agency here and work with so many direct brands and maintained the KPI's. We have got SDK, Media Buy and premium affiliate traffic here. We are connected with all major MMP's partners for the same and work on CPI, CPR, CPA, CPS, CPT pricing mode.



SOCIAL MEDIA MARKETING & NATIVE

With Social Media marketing we promote campaigns on platforms like Facebook, Instagram, LinkedIn etc. We have agency accounts with top Social media platforms and we can plan and execute any budget on the same.

With Native marketing, brands can tell their stories beautifully to the users and at the same time they can get performance as well. Native creatives consist image and text related to brand products that explain to the users and brands can promote on various websites, mobile applications and devices.





SEO & ASO

We as a company are into SEO and ASO where optimizing websites and online content to improve their visibility in search engine results pages (SERPs). The goal of SEO is to increase organic (non-paid) traffic to a website by improving its ranking in search engines like Google, Bing, and Yahoo.

We also do ASO service where we improve their visibility and rankings in app stores, such as the Apple App Store and Google Play Store. The goal of ASO is to increase the app's visibility to potential users, leading to more downloads, installs, and engagement.



PAID MEDIA & ADS

Paid Media & Ads where brands/clients pay to promote their products, services or brand on various channels such as search engines(PPC), Display/Video Advertising, Social Media/Native Advertising, Programmatic/Affiliate Advertising and more. With the help of this brand visibility, organic traffic increased and brand/clients achieved specific marketing objectives.

We are a certified and authorized partner for Microsoft Advertising and Google Adwords. Also we are connected with all the MMP's partners.





OUR CLIENTS

BFSI CLIENTS



Real Estate Clients



Automobiles



Miscellaneous





CONTACT US

REACH OUT TO US

NAME- ANUJ PANDEY
EMAIL- BUSINESS@DIGITAL360TECH.COM
CONTACT NUMBER- +91-9886570814